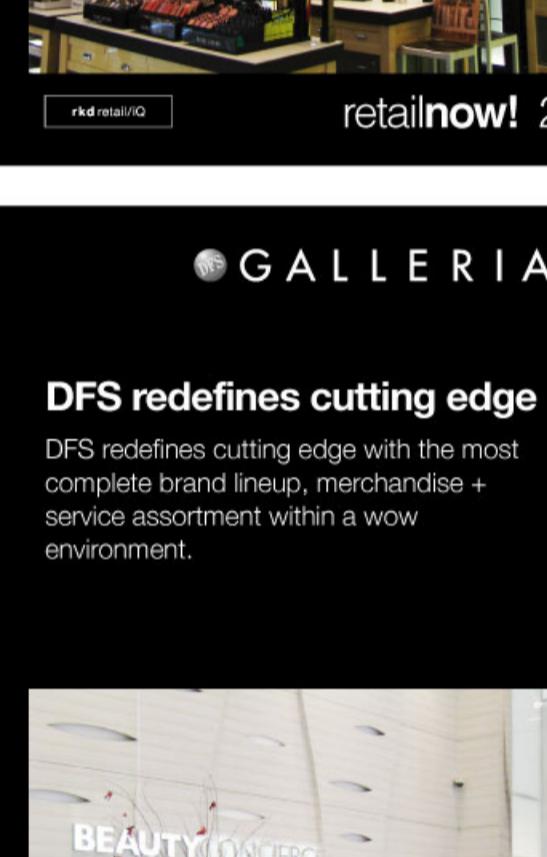




GALLERIA

Establishes the new global benchmark

The launch of the beauty hall at DFS Galleria Scottswalk establishes the new global benchmark beauty destination.



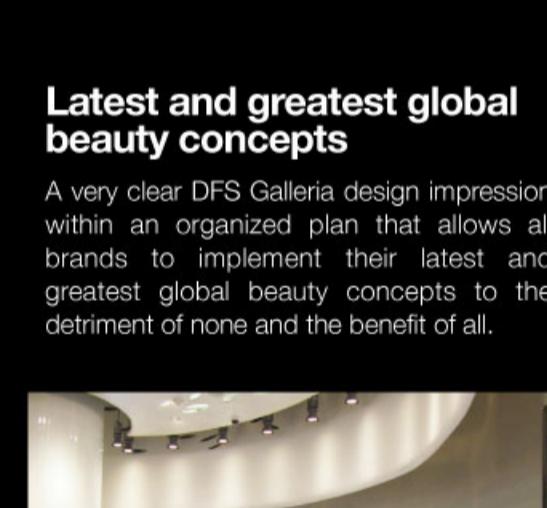
retailnow! 2



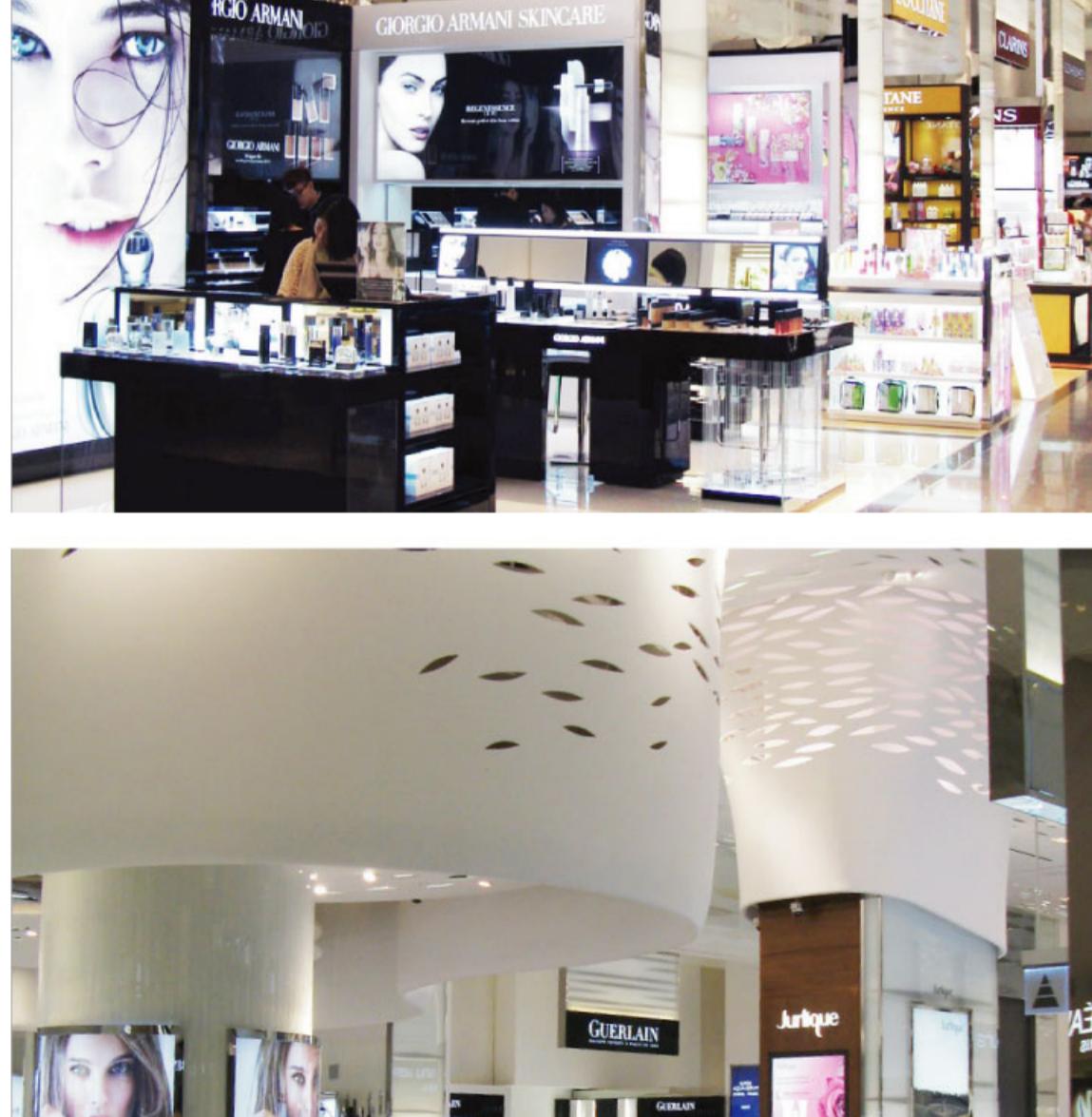
GALLERIA

DFS redefines cutting edge

DFS redefines cutting edge with the most complete brand lineup, merchandise + service assortment within a wow environment.



retailnow! 3



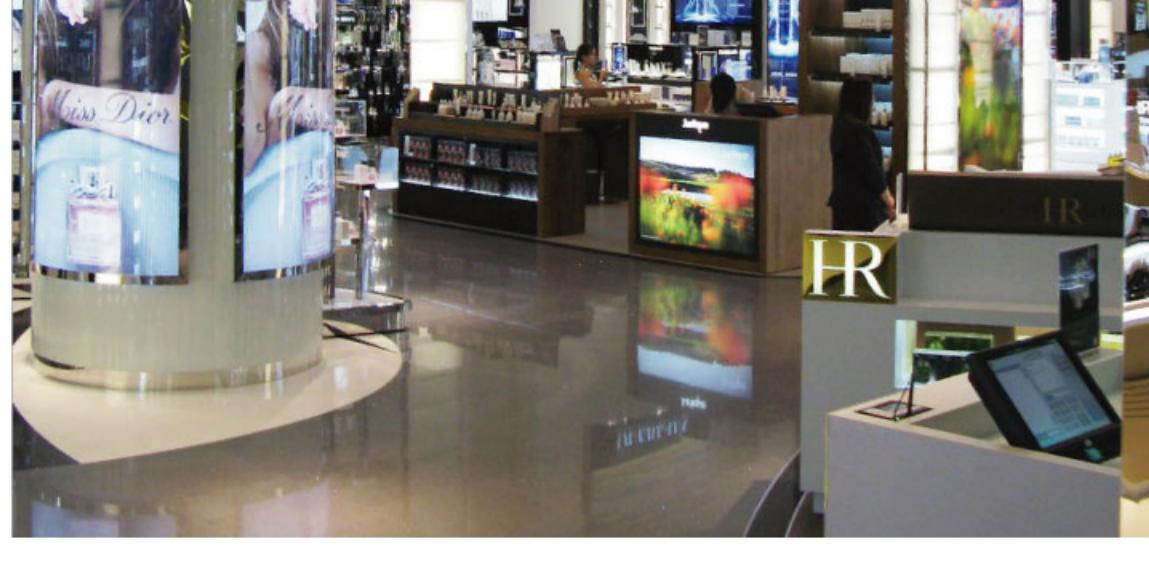
GALLERIA

Latest and greatest global beauty concepts

A very clear DFS Galleria design impression within an organized plan that allows all brands to implement their latest and greatest global beauty concepts to the detriment of none and the benefit of all.



retailnow! 4



GALLERIA

A dreamy and ephemeral space

The design objective was to create a dreamy and ephemeral space where lighting is the star as highlight, reflected and refracted... mission accomplished.



retailnow! 5